

California Palms Preferred Reseller Application

Become a California Palms Preferred Reseller and earn money for all business you refer to us! It is that simple! Here are just a few reasons to becoming a reseller:

- ▶ Earn % of sales on orders made by customers you refer
- ▶ Great way to supplement your income with no investment, zero cost to you
- ▶ Company provided marketing support
- ▶ Turn referrals into sales



California Palms, Inc.
1410 E. Cypress Street
Covina, CA 91724

Phone: (866) 802-8707
Fax: (626) 608-3040
www.califpalms.com

As a California Palms Authorized Reseller, you will receive:

- ▶ Customized product catalogs/brochures
- ▶ Fabric samples to show potential customers
- ▶ Online ordering options
- ▶ Web listings to help you drive traffic and educate customers about our products
- ▶ Convenient shipping or drop shipping options

To get started, simply fill out the following application and fax it to (626) 608-3040

Date:

Company Name:

Contact Name:

Contact Title:

Address:

State/Province:

Zip/Postal Code:

Tax ID or SSN #:

Work Phone:

Cell Phone:

Fax Phone:

Email Address:

Where will you focus your business?

- Farmer's Markets
- Street Fairs
- Auto Shows
- Schools
- Sports Activities
- Other

What geographic area(s) do you plan on doing business?

All applicants are subject to approval and certain terms and conditions that must be met quarterly. If your application is approved, you will be given a unique reseller's code which you will use when referring customers to California Palms. If your customers call in on their own: in order for you to receive compensation for the referral, you or your customer must provide us with your unique reseller's code before or during the purchase. No compensation will be given if this information is provided later. Authorized resellers must maintain a minimum of 1 sale transaction per quarter (every 3 months), otherwise your reseller account will be deemed inactive and subject to cancellation -- after which you must reapply. Any customers under your reseller's account will be considered relinquished due to account inactivity. You will not receive any compensation for any past referred customers should you let your account be cancelled due to inactivity. By signing below, you agree to our terms and conditions.

Signed By _____